

# SPONSORSHIP



## LAKESHORE LIVING SHOW

### 2023 LAKESHORE LIVING SHOW

Friday, April 14 from 4pm - 7pm and Saturday, April 15 from 9am - 5pm

VanDyk Mortgage Convention Center | 470 W. Western Ave., Muskegon, MI 49440

#### **PLATINUM - \$7,500 - EXCLUSIVE**

- 20'x10' booth space in a prime location
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event billboard (if secured by post date)
- Business logo on event banners and event tickets
- Host a seminar session at the event
- 100 tickets to the Lakeshore Living Show

**SOLD!**

#### **T-SHIRT SPONSOR - \$1,500 - EXCLUSIVE**

- Business logo recognition on event t-shirt worn by all event staff and event volunteers
- 10 tickets to the Lakeshore Living Show

**SOLD!**

#### **LANYARD SPONSOR - \$1,000**

- Business logo recognition on event lanyard worn by all event staff and event volunteers
- 10 tickets to the Lakeshore Living Show

**SOLD!**

#### **HOME SPONSOR - \$5,000 - EXCLUSIVE**

- 20'x10' booth space in a prime location
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event banners
- Host a seminar session at the event
- 75 tickets to the Lakeshore Living Show

#### **SEMINAR SPONSOR - \$750**

- Host a seminar session at the event
- Business recognized at seminar space and prior to each seminar
- Business logo on all seminar signage
- Business logo on seminar marketing material
- 2 tickets to the Lakeshore Living Show for seminar facilitator team

#### **CUISINE SPONSOR - \$5,000 - EXCLUSIVE**

- 20'x10' booth space in a prime location
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event banner
- Host a seminar session at the event
- 75 tickets to the Lakeshore Living Show

## BECOME AN EXHIBITOR

<b>BOOTH</b>	<b>*MEMBER</b>	<b>NON-MEMBER</b>
<b>**6' table</b>	\$200	
<b>8' x 8'</b>	\$600	\$900
<b>10' x 10'</b>	\$700	\$1,000
<b>20' x 10'</b>	\$1,350	\$1,750

#### **OUTDOOR SPONSORS - \$5,000 - EXCLUSIVE**

- 20'x10' booth space in a prime location
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event banners
- Host a seminar session at the event
- 75 tickets to the Lakeshore Living Show



## HOST AN EDUCATIONAL SEMINAR

Expose your brand and expertise to a targeted audience at this years Lakeshore Living Show. If you are interested, please identify the topic and time that works best

Save on booth fees by becoming a Chamber member! Call 231-722-3751 or visit [www.muskegon.org](http://www.muskegon.org)

*\*Member prices apply to Muskegon Lakeshore Chamber of Commerce and Lakeshore Home Builders Association members.*

Contact: Linden Peterson | Email: [lpeterson@muskegon.org](mailto:lpeterson@muskegon.org) | Phone: 231-724-3182

Online: [lakeshorelivingmkg.org](http://lakeshorelivingmkg.org) | [f](https://www.facebook.com/LakeshoreLivingMKG) /LakeshoreLivingMKG